

GOLF PROMO

DIGITAL PROMO

<div style="writing-mode: vertical-rl; transform: rotate(180deg);"> 1 Premier + </div>	<ul style="list-style-type: none"> Golf cart signage Company logo on banner Recognition in promotions before and after event Mobile app or photo competition sponsor Foursome of Golf Day tickets 	\$5,000	<ul style="list-style-type: none"> Top Sponsor recognition at the OPMA virtual Awards Gala Top Sponsor of an OPMA Panel Discussion or Speaker Series Sponsor of a Young Professionals Network Speaker Series Gardiner Expressway billboard promotion for 2 months (300,000+ commuters daily) Produce Made Simple or Industry News promotion (110,000+ consumers and OPMA members) 	<ul style="list-style-type: none"> Newsletter Product Spotlight (400+ industry recipients) Newsletter Logo Website Recognition Twitter/ LinkedIn Promo Member Directory Recognition Annual Review Recognition 	\$5,000				
	<div style="writing-mode: vertical-rl; transform: rotate(180deg);"> 2 Premier </div>	<ul style="list-style-type: none"> Beverage cart logo signage Company logo on banner Recognition in promotions before and after event Lunch sponsor Virtual photo booth sponsor 	\$3,750	<ul style="list-style-type: none"> Support sponsor recognition at the OPMA virtual Awards Gala Support sponsor of an OPMA Panel Discussion or Speaker Series Sponsor of a Young Professionals Network Speaker Series Produce Made Simple or Industry News promotion (110,000+ consumers and OPMA members) 	<ul style="list-style-type: none"> Newsletter Product Spotlight (400+ industry recipients) Newsletter Logo Website Recognition Twitter/ LinkedIn Promo Member Directory Recognition Annual Review Recognition 	\$3,750			
		<div style="writing-mode: vertical-rl; transform: rotate(180deg);"> 3 Diamond </div>	<ul style="list-style-type: none"> Collective logo on banner at registration Logo on screen on patio On course sponsor item 	\$2,500	<ul style="list-style-type: none"> Company name on screen at the OPMA virtual Awards Gala Support sponsor of an OPMA Panel Discussion or Speaker Series Produce Made Simple or Industry News promotion (110,000+ consumers and OPMA members) Newsletter Product Spotlight (over 400 industry recipients) 	<ul style="list-style-type: none"> Newsletter Product Spotlight (400+ industry recipients) Newsletter Logo Website Recognition Twitter/ LinkedIn Promo Member Directory Recognition Annual Review Recognition 	\$2,500		
			<div style="writing-mode: vertical-rl; transform: rotate(180deg);"> 4 Platinum </div>	<ul style="list-style-type: none"> Collective names as brunch sponsors Logo on screen on patio Prize sponsor 	\$1,750	<ul style="list-style-type: none"> Produce Made Simple or Industry News promotion (110,000+ consumers and OPMA members) Newsletter Product Spotlight (400+ industry recipients) Newsletter Logo 	<ul style="list-style-type: none"> Website Recognition Twitter/ LinkedIn Promo Member Directory Recognition Annual Review Recognition 	\$1,750	
				<div style="writing-mode: vertical-rl; transform: rotate(180deg);"> 5 Gold </div>	<ul style="list-style-type: none"> Recognition by logo 		<ul style="list-style-type: none"> Website Recognition Twitter/ LinkedIn Promo Produce Made Simple or Industry News promotion (110,000+ consumers and OPMA members) 	<ul style="list-style-type: none"> Member Directory Recognition Annual Review Recognition 	\$2,500
					<div style="writing-mode: vertical-rl; transform: rotate(180deg);"> 6 Silver </div>	<ul style="list-style-type: none"> Recognition by name 		<ul style="list-style-type: none"> Website Recognition Twitter/ LinkedIn Promo 	<ul style="list-style-type: none"> Member Directory Recognition Annual Review Recognition

Platinum and higher-level sponsors can choose golf, digital or both packages. Gold and silver sponsorship packages include both golf and digital recognition.

Produce Made Simple Promo:

Produce Made Simple is a consumer campaign owned and managed by the OPMA, where consumers are connected with industry information to help them understand how produce gets from field to plate. Daily tips and recipes are shared across multiple social media platforms, showcasing various ways to enjoy fruits and vegetables.

Promotion includes:

- Your content featured on the Produce Made Simple website homepage (<https://producemadesimple.ca/>) for the month of your choosing (usually a feature recipe).
- Logo and branded content actively promoted for one month across all of our social media platforms, includes four posts posted once a week throughout the month.
- Recipes and branded content remain on the website long term.
- The recipes, social and website images are provided by you.

Golf Sponsorship Items:

Diamond and Platinum sponsors can choose from the following on course and prize sponsorship items. Sponsors at other levels can add an on course or prize sponsorship item at a cost of \$1,500 per item.

On Course Items:

- Beat the Pro sponsor
- Branded balls*
- Branded water bottles*
- Branded ball markers*
- Branded golf towels*
- Branded marker pens*
- Sampling
- Signature hole sponsor
- Tees*
- Truck at entrance
- Young Professionals Network drinks

*includes production

Prizes:

- Gift prize draws x 2
- Hole in one
- Closest to the pin
- Longest drive
- Putting competition