



**CONNECT AND GROW
YOUR BUSINESS IN THE
ONTARIO MARKET**

JOIN THE OPMA COMMUNITY



**PROMOTING, INFORMING
AND CONNECTING
MEMBERS FOR A STRONG
ONTARIO PRODUCE
SECTOR**

OPMA is the right choice for companies with an interest in the Ontario produce sector. Serving one of the most active produce markets in North America, OPMA members benefit from meaningful and lasting connections with decision-makers that can have a true impact on their bottom line. OPMA is a powerful association with local roots and a supportive culture.



STAY INFORMED

Access exclusive Ontario market and consumer data reports

Stay up to date on issues in Ontario that affect your business



GET CONNECTED

Build strong, lasting relationships within the industry

Help your younger employees make connections



GROW DEMAND

Promote your brand to Ontario consumers on Produce Made Simple

Support community programs for children and families

The OPMA: Connecting people and information from field to plate.



MEMBERSHIP

Join today to unlock
over \$30,000 of value


**2022 MEMBERSHIP
RATE: \$500**

Register for membership
online today at:
theopma.ca/prospective-members/

For more information on
membership, contact
info@theopma.ca

Membership benefits are available
to all of your company's employees

 info@theopma.ca
theopma.ca

 416-519-9390

 209 - 165 The Queensway
Toronto, ON M8Y 1H8

BENEFITS FOR SUPPLIERS

Keep your employees informed

- Exclusive access to Ontario market and consumer reports
- Speaker series: hear the latest on hot topics
- Panel discussions: promote industry dialogue

Get connected to buyers

- Access contact information of leading buyers in Ontario
- Personal introductions to contacts at leading grocery chains
- Discounted tickets to OPMA premier networking events

Promote fresh produce and your brand

- Promote on Produce Made Simple (25 million impressions in 2021)
- Collaborate to encourage consumption of fresh produce
- Support cooking for kids and distribution of produce to families in need

Attract and retain high quality talent

- Free Young Professionals Network development events
- Feature in produce career promotions
- Help promote the produce industry to undergraduates

Support an independent voice

- Ensure credible information is communicated to consumers
- Maintain an industry voice to the Ontario government