



**CONNECT AND GROW
YOUR BUSINESS IN THE
ONTARIO MARKET**

JOIN THE OPMA COMMUNITY



THE OPMA: CONNECTING PEOPLE AND INFORMATION, FROM FIELD TO PLATE

The OPMA has the tools you need to grow the future of your business. As a member, you have access to market and consumer insights, programs to attract and retain talent and opportunities to foster industry connections at our signature events as well as programs to engage consumers and encourage greater demand for produce in Ontario.



STAY INFORMED

Access exclusive Ontario market and consumer data reports

Stay up to date on issues in Ontario that affect your business



GET CONNECTED

Build strong, lasting relationships within the industry

Help your younger employees make connections



GROW DEMAND

Promote your brand to Ontario consumers on Produce Made Simple

Support community programs for children and families



MEMBERSHIP

Join today to unlock
over \$30,000 of value


**2021 MEMBERSHIP
RATE: \$500**

Register for membership
online today at
theopma.ca/prospectivemembers

For more information on
membership, contact
info@theopma.ca

Membership benefits are available
to all of your company's employees

 info@theopma.ca
theopma.ca

 416-519-9390

 209 - 165 The Queensway
Toronto, ON M8Y 1H8

BENEFITS FOR SUPPLIERS

Keep your employees informed

- Exclusive access to Ontario market and consumer reports
- Speaker series: hear the latest on hot topics
- Panel discussions: promote industry dialogue

Get connected to buyers

- Access contact information of leading buyers in Ontario
- Personal introductions to contacts at leading grocery chains
- Discounted tickets to OPMA premier networking events

Promote fresh produce and your brand

- Promote on Produce Made Simple (22 mill. impressions in 2020)
- Collaborate to encourage consumption of fresh produce
- Support cooking for kids and distribution of produce to families in need

Attract and retain high quality talent

- Free Young Professionals Network development events
- Feature in produce career promotions
- Help promote the produce industry to undergraduates

Support an independent voice

- Ensure credible information is communicated to consumers
- Maintain an industry voice to the Ontario government